This is a scope of work, for a complete RFP package contact Procurement at purchasing@stpgov.org

1. Develop branding concepts reflective of the history and character of the communities near each of the Gateway Overlays.

2. Develop streetscape designs for each of the Gateway Overlays, include detailed design of sidewalks; boulevard medians; pedestrian crossing intersections; right-of-way landscaping, lighting (accent or otherwise); intersection / crosswalk materials; and associated components if included (e.g. benches, kiosks, planters signage and wayfinding, etc).

3. Develop design and architectural guidelines for various building massing, forms and articulation appropriate to the branding of each Gateway Overlay. These guidelines should serve as a resource of what elements are essential to enhancing the character of the gateway.

4. Develop an architectural review process that can be integrated into the commercial building permit process with minimal impact upon the review and processing time for building permits.

5. Develop and manage an outreach program to gather input from all stakeholders including but not limited to developers, Parish residents, Parish Council, Planning and Zoning Commission and other organizations as requested.

6. Develop a compilation of all the findings and information into a concise set of design guidelines for publication and adoption by the Parish Council.